

DEMOGRAPHIC PROFILE OF SW MICHIGAN

(Taken from Census Data as of 1/1/21)

Berrien County – 153,000 population

White, non Latino: 74.8

*African American: 14.8

Asian: 2.1

*Latino: 5.8

Allegan County – 118,000 population

White, non Latino: 88.1

African American: 1.6

Asian: .9

*Latino: 7.5

Van Buren County – 76,000 population

White, non Latino: 81

African American: 4

Asian: .7

*Latino: 11.7

St. Joseph County – 61,000

White, non Latino: 86.1

African American: 2.5

Asian: .7

*Latino: 8.4

Cass County - 52,000 population

White, non Latino: 86.3

African American: 5.2

Asian: .8

Latino: 4.1

STATE OF MICHIGAN

White, non Latino: 74.7

African American: 14.1

Asian: 3.4

Latino: 5.3

*population percentage is higher than state of MI

Berrien County has the largest population percentage of African Americans in the SW region

Van Buren County has the largest population percentage of Latinos in the SW Region
Berrien, Van Buren and Allegan Counties each have approximately 9,000 Latinos